



LANCASTER CONSULTING

**Analysis • Strategic Guidance • Keynote Speaker • Expert Witness
Non-executive Director**

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30+ years in the authentication and secured document sector

Globally recognised expert on authentication and anti-counterfeiting for documents and products

Founder and leader of three successful companies.

1982-86: Founder and CEO Third Dimension Ltd, hologram manufacturer

1986-88: Executive Director, Museum of Holography, New York City

1990 – 2015: **Founder and CEO of Reconnaissance International**, publisher of B2B newsletters and conference organiser:

- Editor: Holography News, Authentication News, Pharmaceutical AntiCounterfeiting News
- Executive Editor: Currency News, Tax Stamp News, ID and Secure Document News
- Conference Director: The Holography Conference, Global Forum on Pharmaceutical AntiCounterfeiting, The Authentication Conference
- Conference Chairman: Optical Document Security, Digital Document Security Optical & Digital Document Security
- Established a successful joint venture company as majority owner and CEO.

1993 – 2015, **General Secretary, International Hologram Manufacturers Association:**

- Interpol security cleared for access to its database on counterfeit cards, ID and currency
- Member, BSI's Societal Security Committee, ISO's Working Group on Authenticity, integrity and trust for products and documents; Project Leader for ISO 22382, Tax Stamps.

2012 to present: **Member, Expert Advisory Committee for PR China's Security Identification Union**

2014-2021, **Expert Assessor for the EU's Horizon 2020** Fast Track and SME Innovation schemes.

2016 to present: **Document Examiner and Expert Witness** experience includes:

- Examination of suspect counterfeit banknotes (sterling, euros and others) to report on their characteristics and "passability" for several court cases
- Text analysis of communications between suspected drug dealers for a national crime agency
- Examination and comparison of two suppliers' holograms for an Eastern European Central Bank
- Examination and report on a foreign driving licence for a court case
- Examination of a suspected fraudulent licensed-product hologram for a leading multinational entertainment brand, using an electron microscope to compare the interference pattern with a known genuine hologram
- I have also examined banknotes for the European Central Bank, credit cards for the US Secret Service, Schengen visas for a prosecution in the UK and many suspect pharmaceutical authentication features.

Strategic Consulting

I have prepared business plans, market development plans, anti-counterfeit strategies, merger and acquisition strategies and due diligence reports for multinational companies, start-up companies, investment banks, industry associations and governments. Examples of clients can be provided on request.

Recognition and Awards:

- 2011: The IHMA's Brian Monaghan Award for Achievement
- 2016: The Russian Optical Society's Denisyuk Medal
- 2016: Blue Shield Award for Lifetime Achievement from the Chinese Secure Identification Union.

I now work as an independent consultant on authentication strategy, as a document examiner and expert witness, and small business mentor. I am an Associate at Reconnaissance and I chair the Optical and Digital Document Security conference.